

# MyVitalData<sup>™</sup> Mobile

One App For Instant, Convenient Member and Caregiver Engagement

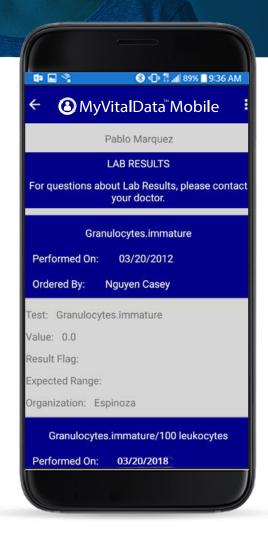
## Inform and Motivate Everyone Involved To Improve Member Health Management

Care coordinators are only successful in improving outcomes when they inform members and their caregivers of next steps. This can be a daunting task when those insured are young, in rural areas or suffer from chronic illness.

The MyVitalData™ Mobile app streamlines care coordination in multiple ways. First, members and their caregivers are instantly notified in-app by their health plan care coordinator of appropriate interventions such as appointments they need to make or providers they need to see. Secondly, the app provides members and those that care for them with a real-time, convenient, 360° view of their complete encounter history along with laboratory and prescription data.

### It Is Easy For Members To Download The MyVitalData Mobile App

They simply visit the Play Store or App Store and download it at a planspecific online location. Once the members have installed the app, they are registered and validated with the plan; thus, keeping their personal health information secure.



"The vast majority of Americans – 95% – now own a cellphone of some kind. The share of Americans that own smartphones is now 77%."



## Involve, Inform and Engage Members and Their Caregivers



#### Connect Everyone Involved

Add members and their caregivers to the registered mobile device so everyone has access to the complete view of the member's healthcare information.



#### Geo-locate Healthcare Providers

Search for health plan providers based on the member's location. Each provider will display with a map and directions.



#### 360° View of Member Care History

Instantly see the member's complete record of provider encounters, labs, prescriptions, immunizations and more within the HIPAA compliant, secure mobile app.



#### In-App Notifications of Interventions

Now health plan care coordinators can easily send members messages about appropriate next steps.



#### Secure, Virtual Physician Visits

Members and caregivers can participate in secure virtual visits with providers anytime, anywhere.





RIGHT INFORMATION. RIGHT PEOPLE. RIGHT TIME.™